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Dear Parents/Carers,

We are delighted that our school has been selected to take part in an exciting programme to improve careers education in primary schools across England.

This pilot programme is being run by your local Careers Hub, funded by The Careers & Enterprise Company and evaluated in partnership with ImpactEd Evaluation. ImpactEd Evaluation is an independent evaluator that supports high-quality monitoring and evaluation in schools.

To fully evaluate the impact of the pilot programme on pupils and parents, we will be inviting Year 4 and 5 children to complete a short survey in school which will ask questions about behaviours, attitudes and beliefs related to careers and the world of work. They will complete this in May 2024, and next academic year in April/May 2025.

We will also be inviting parents of all children in school to complete a survey about your behaviours, attitudes and beliefs related to careers towards the end of the year (April/May 2025).

These surveys will help understand the impact of the project so that it can be improved it in the future.

Any data shared in the surveys will be treated confidentially and no identifiable information will be included within the reporting. Only aggregate findings and trends will be published. For more information about how we will collect and process you and your child(ren)'s data, please see the privacy notice which can be found online, please see the privacy notice which can be found here.

Our school is participating in the evaluation as a 'Research School', which means some additional data on pupils' demographic characteristics, behaviour and exclusions is shared with the research company ImpactEd Evaluation so that they can understand whether the impact of the programme is different for different groups of pupils. Additional data collected for pupils at 'Research Schools' is pseudonymised, meaning that the researchers will not see pupil names and will not be able to identify pupils. More information about what data is shared is outlined in the privacy notice, referenced above.

We may ask some pupils and parents to be involved in online focus groups to allow the researchers to better understand how the programme has been delivered and what the impact has been. These focus groups will be run in March/April 2025, and pupils and/or parents will be invited individually to take part and provided with more information about what this will involve, so they can decide whether they would like to take part.

Taking part in this evaluation is entirely voluntary and no pupil or parent is obliged to participate. If you are happy for you or your child to take part in the research, you do not need to inform anyone. However, if you have any questions or would like to opt out, please contact me.

Thank you for your support.

Mrs Williams











